

THIRD INTERNATIONAL GRAPHIC HUMOUR BIENNAL, WINE HUMOUR AND FANTASY

2010/2011

We present the third International Graphic Humour Biennial, event that keeps unaltered his charme, an international graphic humour event dedicated to wine and to viticulture. An event linked to the regional landscape.

With the passing of time we have found new spaces and new ways of expression, thanks to the communal administrations that host us inside the manifestations dedicated to grape and wine.

For more than 4 years we realize the International Graphic Humour Biennial "Wine Humour and Fantasy", the only itinerant event kind of this in Italy, with the collaboration of the agriculture department of Lazio country, of the Wine City Association, organism that encloses more than 550 wine producers municipalities and last but not least the important participation of the municipalities that have hosted this event on their land.

It's an event that has the purpose to reappraise and to exalt between humour, wine in his ambient, developing it with drawings made by the best National and International pencil.

Many small and big wine producer municipalities of the district and of the province have supported this idea. Thanks to them the Biennial became a baseline for worldwide humorist and for the public that with the passing of time have turned this expected meeting in his many replies in a communication instrument with the universal and ironic language of humour.

The third Biennial we are preparing will have different news either from the thematics given to the authors or for the sympathization choices in which we embarked, joining with our exposition to the "Wine For Life" project.

Graphic humor has always been a plastic art that always and always call always much more readers and spectators worldwide. The artists are able to turn reality with their incredible fantasies, and also they can turn the most bitter thematics in a more easy language. The artists can make you reasoning, amusing, smiling, getting angry and most of all thinking with their small and great works.

They put you in front of the painting as if you were in front of a mirror and they make you reflect in a sweet and smart way. They bring you hand by hand, with their painting hand they make you live personally a reality that was hidden at the eyes of the multitude with his painting style and colour. They make this with that kind of poetry that hides his fantasy, always with the consciousness that telling the truth makes you less indifferent and more sympathizer.

It's in this way that we decided to show that making an humor exposition means to show things in a different way, if it should be still necessary, and an exposition as our Biennial is, can open the road to a project that we share at all. The five continents authors and us, we want to add our "sand grain" to alert the spectators to this kind initiative of the rehabilitation center "Sant'Egidio", initiative that they are realizing in Africa. The authors are dream makers and paraphrasing the "Wine for Life" project principles, dream can be realized this way too!

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PRESENTS

Wine World tour in 80 Smiles

In the world, every land has different culture and ways of living for what concerns the wine consume. In the Mediterranean countries this is always combined with the pleasures of food, and drinking is the synonym of eating. But in other countries this things doesn't happen.

As thematics of this biennial, we gave the authors three options:

- 1) The making people aware of the daily consuming of wine, taking care of quality and keeping himself far from the excess. Wine is at the exposition center, showing with safe and pungent humor that drinking moderately can make your life longer, a delicate thematic that doesn't give the chance to be misunderstood. The moderate assumption of alcoholic drinks is one of the "healthy behaviour" that can make your life better. For several years many words have been told about quality of wine, about the producing way, about the grapevine and so on. Now, affirming that is necessary to drink in a moderate way means to keep on going on to affirm this message using our daily language expressed by graphic humour.
- 2) We want to put back on an important step the wine culture element, about the joining of wine with food in the precise sense of sitting at the table. It's necessary to make people conscious about the necessity to come back to a different tradition.
- 3) Last but not least we want to point at the secular wine quality as a product of the farmer hard work, with a critic eye against the GMO, against all those who alters wine artificially.

Convocation

3rd International Graphic-Itinerant Humor Biennial

Wine World tour in 80 Smiles

Vineyard and illustration sample for all ages

1) Opened to all the professional cartoonist. The works must be send accompanied by an author schedule (name, address, country, photo or author's caricature)

Dimension : CM 20 x CM 30 - CM 30 x CM 40

Quantity : Maximum **two paintings**

2) Every author will be able to send no more than two works

- 3) The authors can send the original works at the email address ***smilefestival@libero.it/ smilefestival2@yahoo.it*** in jpg format at 300 dpi. If the print will be selected, it will be published in the catalogue and exposed during the event
- 4) Considering our decision to join the "Wine For Life" project, this third edition will not hand over the prizes "Humoris Causa". With an editor cooperation the print of a book-catalogue is programmed, and its proceeds will be devoluted to the "Wine for Life" project from our Biennial.
- 5) The Biennial direction will enter on the website the catalogue to download in Pdf format .
(www.festivalhumourgrafico.eu)
- 6) The Cultural Association "Lo Scignano dell'Arte" and the artistic Festival Director will select the draws from the exposition, considering the Jury choice. The chosen authors will receive on catalogue copy at the end of the event.
- 7) Each author is in charge of his own works' content, included the copyright of the authors themselves for what concerns titles, images and texts.
- 8) The Biennial doesn't take any responsibilities for any possible damages during the mailing of works and for the mailing of the catalogues.
- 9) The Biennial will reserve itself the right to expose the drawings and to publish them on the catalogues or in articles concerning the event
- 10) At the end of the Biennial the works won't be given back and they'll become part of the International Graphic Humor Festival permanent museum archive and they could be used for further expositions in Italy and in other countries.
- 11) The Biennial organization reserves the right not to display those works that may infringe collective or personal rights.
- 12) The Authors give the authorization to the International Itinerant Graphic Humour Biennial to publish their works and to print them as to turn them in an audio and video format, included the reserved rights with no time, place and publication number limits.. The Biennial reserve the right to exhibit, to store away, publish on the web and eventually in other publication shapes not mentioned here.
- 13) The participation to the event implies the total agree of the present regulation.

Expiry date: **31/05/2010**

The launch preview of the exposition: **June 2010**

Itinerant exposition: **July - December 2010**

E.MAIL : festival@virgilio.it

Website : www.festivalhumourgrafico.eu

WORKS MUST BE SENT AT :

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